

PRABHAKARAN MANOKARAN

UX DESIGNER

PROFILE

A passionate UX Designer with demonstrated ability to tackle complex challenges by developing a deep understanding and high empathy for the user. My storytelling skills create authentic and engaging experiences backed by a process-driven approach to research and design.

EXPERIENCE

UX/UI Designer | Front End Developer | Elcom Web India

Coimbatore, India / December 2015 to July 2020

- Designed the mobile interaction for Australian Parachute Federation(APF) that allows users for quick entry for flying. Overall waiting time of users has been reduced by 50% for iOS & Android mobile users.
- Conducted research, ideated and prototyped websites for farmers irrigation system, which increased the user engagement and number of visitors.
- Collaborated with cross-functional teams and internal stakeholders to improve the product features on Elcom content management system.
- Implemented the websites and applications into Elcom's CMS using the front end tools like HTML, CSS and jQuery.
- Extensively used CSS libraries like Bootstrap to provide responsive layout with cross browser compatibility.

KaranGroupz | Founder & Designer | Freelance

Coimbatore, India / December 2013 to Present

- My Clients: Noble-d, Harvee designs, Dentist@2000, Jagir Dental, Smile India, Unbagged, Next logic

Web Designer | 365 Media

Coimbatore, India - March 2014 to November 2015

- Led an end-to-end UX project on design for ecommerce web and mobile platform.
- Conducted user research and proactively seek feedback from partner teams in the design critiques.

Web Designer | Ndot Technologies

Coimbatore, India - October 2012 to December 2013

- Enhanced ecommerce websites landing page, dashboard and admin panel redesigns.

EDUCATION

Duke Corporate Education

Product Management / 2019 – 2020

Tamil Nadu College of Engineering

Bachelor of Technology in Information Technology / 2009 – 2012

CONTACT

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SKILLSET

User Research
Information architecture
User-Centred Design
Wire-framing / Prototyping
Task Flows
Usability Testing
Minimum Viable Product
Visual Design
Product road map
Product Analytics
User Engagement and Growth
Product Development(Agile and Scrum Framework)
Product Planning
Product Launch & Marketing
Front End Development

TOOLS

Sketch
Figma
Adobe XD
Photoshop
Illustrator
Invision
Proto
Zeplin
Principle
HTML/CSS/JS
Excel/SQL

CERTIFICATIONS

University of Michigan

[Introduction to User Experience](#) /
May 2017 – Jun 2017

[Principles of Designing for humans](#) / Jun 2017